

### ACCELERATED TITLE

# THE INDUSTRY'S ONLY SOLUTION TO SPEED PAYOFF AND TITLE RELEASE TO AS FAST AS 4-6 DAYS.





### Waiting for trade-in titles is just a cost of doing business, right?

We heard your wish for a faster, more accurate payoff and title release process — and we delivered; streamlining the entire workflow.

Dealertrack Accelerated Title® speeds the process from weeks to days,¹ improving your profitability by accelerating the ability to turn inventory faster for vehicles taken on trade.

### FASTER TITLE RELEASE HELPS YOUR DEALERSHIP STAY AHEAD:



Receive titles in as fast as 4 – 6 days.



Reduce compounded Holding Costs, cited at \$37 per day, per vehicle on your lot,<sup>2</sup> significantly impacting your bottom line.



Nearly double the chances of a car selling at auction on first pass.<sup>3</sup>



Enjoy accurate electronic payoffs, 24/7 online title tracking, and the ability to view and pull statements and reports at will.



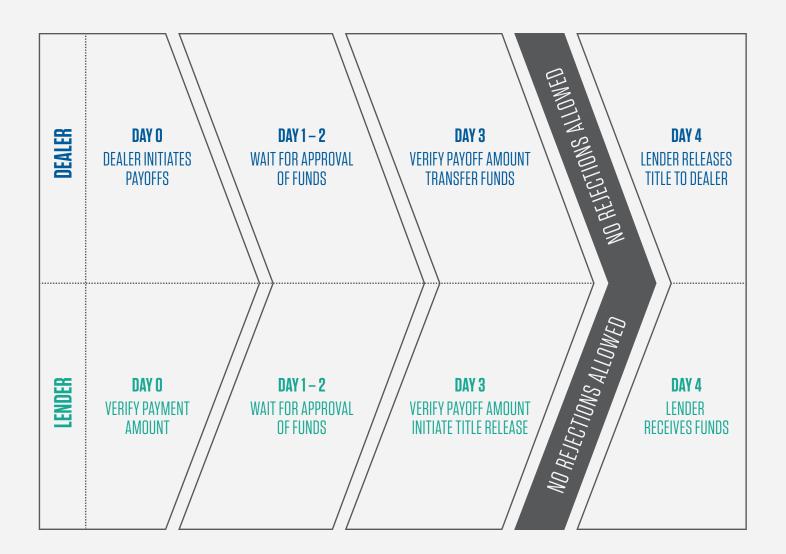
Immediate visibility into title details provides confidence in the deal and helps you avoid payoff surprises.

<sup>1</sup> Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2020 Dealertrack data.

<sup>&</sup>lt;sup>2</sup> NCM Associates Group Study 2019 <sup>3</sup> 2014 (2x) and 2018 (1.6X) Manheim articles, "Impact of Delayed Titles at Auction"

## IMPROVE DEALER EFFICIENCIES AND HELP PROFITABILITY.

With breakthrough connectivity and increased accuracy, Accelerated Title® cuts your wait time from weeks down to days.¹





Key lenders across all 50 states participate in Accelerated Title. Visit **go.dealertrack.com/atlenders** to view a current list of participating lenders.