



Profitable Transactions. Simplified.

Dealertrack RegUSA® 50-State Registration and Title Solution



Your Complete Solution

- Next-gen application developed with dealer input to easily guide you through each transaction.
- All state-specific rules built into one application.
- Compare deals side by side based on taxes and fees to drive the best deal forward.



Workflow Efficiencies

- Electronic checklist helps you collect only the information, documents and forms needed for a particular customer and state.
- Reduce manual check writing with ACH transfers.
- Access 24/7 self-service reports that provide insights into completed transaction fees and deal hold details.



Accuracy & Reliability

- DMS integration imports crucial data, reduces manual entry, and minimizes rekeying errors.
- Print checklist to ensure all steps are complete before submission.
- Catch issues before submission with accuracy checks in system and in your team's process.
- Submit deals confidently, backed by professional deal audit services.

Why Dealertrack is dealers' choice to help serve car buyers:

300⁺ Different registration and title transactions across the U.S. supported by Dealertrack RegUSA®



The Power of One | Cox Automotive

When you're so efficient, you're profitable

Simplify the path to profitable transactions and create next-level customer experiences with the only dealer technology partner proven to deliver results.



77%

of dealers say they
are more efficient
using Dealertrack¹

**Leverage the most trusted technology from one partner
who adapts to your unique needs:**

DMS

Run your business
without restriction with the
#1 easiest-to-use DMS.

\$32K savings per year
on hidden fees²

F&I

Deliver fast, compliant
deals—credit to contracts—on
the industry-leading platform.

83% faster funding
compared to paper³

Accelerated Title

Expedite trade-in lien & title
release to help speed inventory
turn and improve cash flow.

70% faster recognition
of trade-in profits⁴

Registration & Title

Speed up transactions
and gain efficiency serving
customers in any state.

35% faster in-state reg
& title transactions⁵



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¹Based on a survey of 264 Dealertrack dealer customers, October 2023 | ²Based on average spend per dealership of \$2,691 per month over 12 months for non-Dealertrack DMS dealers using Xtime, VinSolutions, vAuto, HomeNet, Dealertrack F&I and Dealertrack Serve Pro from June 2022 – July 2023. | ³Data based on user input and calculations using Dealertrack's Digital Contracting Savings Calculator as of July 2022 and are not a guarantee of actual savings. | ⁴Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by 2023 Dealertrack data. | ⁵Based on Dealertrack DMS configurations – April 2022.