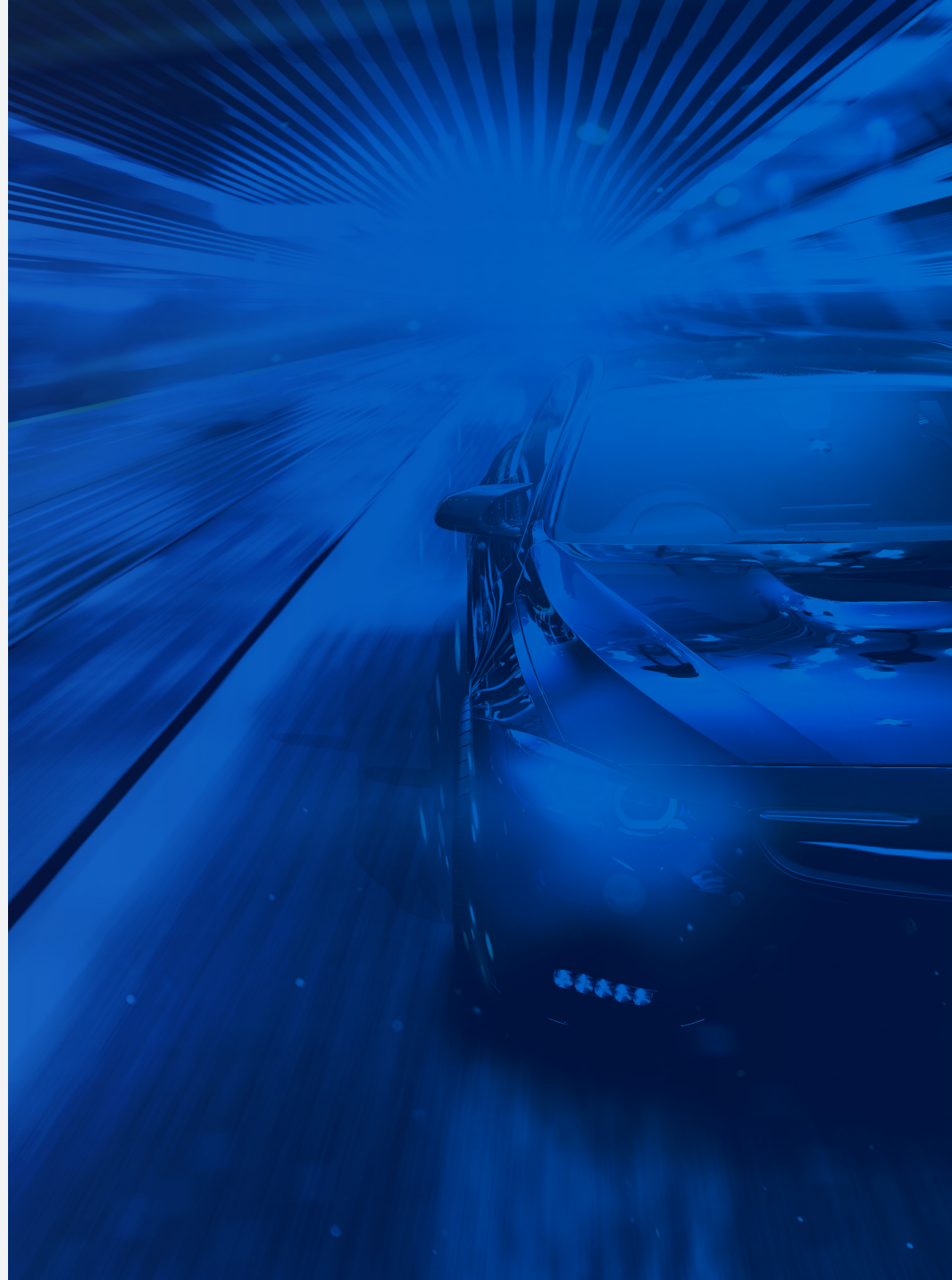


# ELECTRONIC LIEN & TITLE

Reduce costs and eliminate  
delays with a comprehensive,  
web-based ELT solution





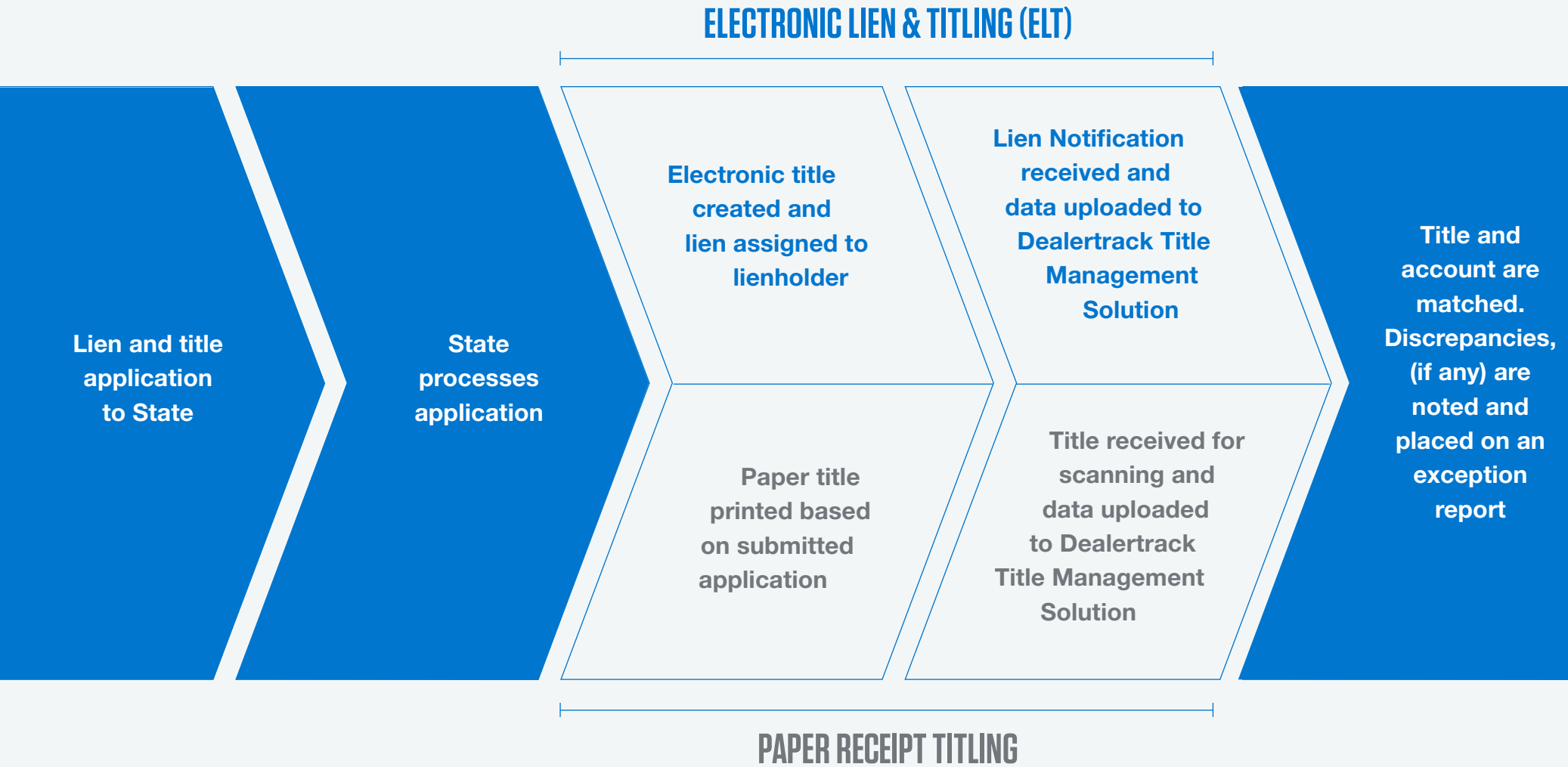
# ELECTRONIC LIEN & TITLE (ELT): STREAMLINED TITLE MANAGEMENT

Greater collateral management efficiency through optimized workflows and processes.

Dealertrack's comprehensive ELT solution facilitates and administers data exchanges between the lienholder and the participating state department of motor vehicles, as well as helps the lienholder perfect and manage title information.

Taking advantage of our full-title outsource solution, lienholders gain even more efficiency by creating a single-workflow to manage both electronic and paper title processing.

# HOW ELECTRONIC LIEN & TITLING WORKS



# FIVE KEY WAYS ELT BENEFITS YOUR BUSINESS

## Automate routine activities and improve the customer experience.

We focus on helping our lender partners improve titling operations and client service. And it's been that way since 1989, when we pioneered ELT in California—and the reason lenders have trusted our solution for 30 years.



## Our experience gives you a competitive advantage with key benefits that reduce costs and save time:



1. Less “touch points” than paper title receipt and storage
2. Automate matching title with account data as well as release processing
3. Mitigate fraud risk and improve security
4. Ability to perform real time edits improves accuracy
5. Advanced real-time reporting

# INDUSTRY-LEADING PARTNERSHIP

## Dealertrack remains at the forefront of ELT innovation

As ELT continues to expand across the nation, we are here to support lenders with the best service: we have established a clearly defined process from initial customer contact through to implementation, and our deep involvement with jurisdictions enables us to be at the forefront of new initiatives and requirements. That, in turn, helps to keep our partners one step ahead of changes and in compliance with state regulations.

Let our experience and expertise guide your business towards successful implementation of ELT and gain the competitive advantage you deserve.





TECHNOLOGY THAT DRIVES YOU.

# INNOVATION THROUGH INTEGRATION

Dealertrack provides industry-leading software solutions that give dealerships, lenders, and partners the confidence to thrive in an ever-changing automotive market. The company's integrated suite of powerful, easy-to-use products and services helps dealerships and their lending partners grow by increasing efficiency and improving decision-making. Dealertrack is part of the Cox Automotive family, a company that is transforming the way the world buys, sells, owns and uses vehicles. In partnership with lenders, Dealertrack, Kelley Blue Book, Manheim and F&I Express solutions are catalysts for operational progress and efficiency—supporting strategies that will continue to shape the future of automotive retail.

## Dealertrack, Inc.

3400 New Hyde Park Road  
North Hills, New York 11040

866.868.5900  
[dealertrack.com/lendersolutions](http://dealertrack.com/lendersolutions)