CreditConnection®

Dealertrack's LOS alternative

Maximize your loan origination and processing today with CreditConnection, Dealertrack's credit application management tool. This easy-to-implement, cost-effective solution allows you to electronically receive credit application data from dealers and respond back with decision information in real-time.

CreditConnection drives efficiency by enabling lenders without a Loan Origination System to receive credit applications, obtain credit reports, send counter offers and communicate decisions and funding status to dealers — even generate adverse action notices where necessary — with ease.

Features and Benefits:

• Low-cost and simple interface for institutions without LOS platforms.

• Facilitate compliance with FCRA and ECOA requirements by generating adverse action notifications on declined or countered credit applications.

• Win more deals with instant access to your dealer-submitted applications.

• Maximize your efficiency and improve customer service by communicating with dealers electronically in real-time.

Consult with your Lender Solutions Specialist to learn more.   866.868.5900 / dealertrack.com/lendersolutions