As of February 2018



Certified Opentrack Partner

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Signed Contracts:	In QA*	In Pilot	In Prod.*	Cust.	Inv.	Deals	Parts	Service	G/L	Solution
1Micro	х	Х	Х	Х	Х	Х	Х	Х	Х	Key Management
Advantage Tec	х	х	Х	x	х	х		Х		Digital Marketing/Texting
Advent Resources	х	х	Х	х	Х			Х	Х	CRM/Desking/DMS Solution
AIB Inc	х	х	Х	х	Х	Х				Texas Titling Service
American Guardian	х	х	Х	х	Х	х	Х	Х	Х	Warranty
API International	х	х	Х			Х		Х		Parts Inventory
ASI - Profits	х	х	Х			х				Extended Warranty
Authenticom	х	х	Х	х						Customer Database
Auto Data Direct	х	Х	Х	Х	Х	Х				Registration and Titling
Auto Power Solutions	х	Х	Х	Х	Х		Х	Х		Aftermarket Warehouse Distributor
AutoAlert	х	Х	Х	Х	Х	Х				Marketing/Lead Generation
Autobase	х	х	х	х	х	Х		Х		CRM/ILM/BDC
AutoJockey	х	х	Х	Х		Х				CRM/Digital Marketing
Autoloop	х	х	Х	х	х	Х	х	Х	х	CRM/ Marketing/Service Mobile Inspect Tool
AutomotiveMastermind	х	х	Х			Х				Predictive Analytics/Sales/Marketing
AutoPoint (including Shopwatch)	х	х	Х	х	х		х	Х		Service/Registration/Marketing
AVRS	Х	Х	Х	х	Х	Х			Х	Vehicle Registration
Axalta/ ProfitNet	Х	Х	Х	х	Х		х	Х	х	Body Shop Management
BG Smart VMA	х	х	Х	Х	Х		Х	Х		Service Shop Management
Bluebird	х	х	Х	х				Х	х	Car Rental Software
BMW North America	х	х	х	х	х		х	х		Service Scheduling
C.N.A	х	х	Х	Х	Х	Х	х	Х	х	Warranty
Car Research	х	Х	Х	Х	Х	Х		Х		CRM/ILM/BDC/Marketing
Car Ware Inc	х	х	Х	х	х	Х			х	Desking/CRM/Accounting/BHPH/Inventory Mgmt
CCC (TRUE)	х	х	Х				Х			Parts Sales
Certified Dealer's Process	Х	х	х	х	х	х				Reporting and Menu
CIMA	х	х	Х	Х				Х		Service Scheduling/Reminders
CloudX	х	х	х						х	AP/AR Payment Processing/Vendor ePayments
Crowe Horwath	Х	х	Х	х	Х	Х	х		Х	Audit, Tax, Advisory Risk and Performance Services
CrystalNet	х	Х	Х	Х	Х			Х		Service Appointments & Scheduling
DataCube (Dominion)	х	Х	Х	Х	Х			Х		Marketing/Online Service Scheduling
Dealer Car Search	х	Х	Х		Х					Digital Retailing
Dealer Team	Х	Х	Х	Х	Х	Х	Х	Х	Х	CRM/Service Scheduling/Shop Management/Reporting
Dealer.com	Х	Х	х	Х	х	Х		Х		CRM/Websites
Dealer-FX	Х	Х	Х	Х	Х	Х	Х	Х		CRM/Marketing
Dealer DMV	Х	Х	х	Х	х	Х				Registration and eTitling /F&I eForms
Dealerhost / Sales System International	Х	Х	Х		Х					CRM/ Marketing
Dealermail (formally known as RDS Tech)	Х	Х	х	х	Х	Х	Х	Х	Х	CRM
DealerMine Inc.	Х	Х	Х	Х	Х	Х	Х	Х	Х	Parts Management/GPS Delivery Routing
DealerOps / Think IT	Х	Х	х	Х	х	Х	Х	Х	Х	Performance Reporting
DealerPay	Х	Х	Х	Х				Х	Х	Payment Solutions
DealerPeak	Х	Х	х	Х	х	Х		Х		CRM/ILM/Desking/Websites
1										<u> </u>

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Dealertrack DMS or TECHNOLOGY THAT DRIVES YOU.

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Signed Contracts:  Dealership Performance CRM  DealerSocket	n QA*	In Pilot* I	n Prod.*	Cust.	lnv.	Deals	Parts	Service	G/L	Solution
·	Х									
DealerSocket										CRM/Data Mining/Marketing
Dealersocket	Х	Х	Х	Х	Х	Х		Х		CRM/ILM/Desking/Independent DMS Provider
DealerTire	Х	Х	X				Х			Tire Programs
Digital Dealership System	X	Х	X	Х		Х		Х		Digital Signs
DMVDesk	x	Х	Х	х	х	Х			х	Vehicle Registration
DocStar	х	Х	Х			Х		Х		Document Management
Driver On Demand (RedCap)	х	Х	Х	Х	Х			Х		CRM/ Service Appointments
DriveVelocity	х	Х	Х	х	х	Х		Х	х	CRM
DST (Distrib. Solutions Tech)	х	Х	Х	Х			Х			Inventory
DTN Canada (Dealertrack)	х	Х	Х	Х	Х	Х	Х	Х	Х	Dealertrack Canada
Dynatron Software	Х	Х	Х					Х		Service Sales Reporting and Retention Analytics
eLead CRM / Data Software Services	х	Х	Х	Х	Х	Х		Х		CRM/ILM/Marketing
Elite Extra	Х	Х	Х	Х			Х			Parts Routing
eMenu	х	х	х	Х	Х	х	х	Х	х	F&I Menu
ETFile	Х	Х	Х	Х	Х	х	х	Х	Х	Document Management
F&I Administration	х	Х	Х	Х	х	х	х	Х	Х	Warranty/Aftermarket
F&I Express	Х	Х	Х	Х	Х	х	х	Х	Х	F&I Menu/Aftermarket Products
Fastlane, LLC										Online Retail Car Purchasing for San Antonio, TX
Graco	Х	Х	Х					Х		Oil Systems
Gratis Technologies	х	Х	Х	Х	Х	Х		Х		Digital Signage/Online Payments
Hanel	х	Х	Х				Х	Х		Parts storage tool
HomeNet	х	Х	Х		Х					Online Inventory Management
Hyundai	х	Х	Х	Х	Х		Х	Х		OEM
IAS - Smart Menu	х	Х	Х	Х	Х	х				F&I Menu
iMagiclab LLC (crmsuite)	х	Х	Х	Х	х	Х		Х		CRM
Infomedia	х	Х	Х	х			х	Х		Website Design/Marketing
Innovative Lending Solutions (Stip Trac)	Х	Х	Х	Х		Х				Loan Process Solution/CIT/STIP Tracking
Intelligent Dealer	х	Х	Х	Х					х	Expense Management
Interstate National	х	Х	Х	Х	Х	Х	Х	Х	Х	Warranty Claim Services
Inventory+	х	Х	Х	Х	Х	Х				Inventory Management
JMO	Х				Х		Х	Х		Warehouse Management
Keeps Corp (ROAMS)	х	Х	Х	Х	Х			Х		Service Department
Kimoby	Х	Х	Х	Х				Х		Text Messaging for Service
Lyndon Insurance Group Inc. / Protective	х	Х	Х	Х		Х				F&I Products
Land Air Sea	Х	Х	Х	Х	Х					Inventory Mgmt/GPS Tracking/RFID
Maximtrak	Х	Х	х	х	Х	Х				F&I Menu/Compliance
Menu SYS	Х	Х	Х	Х	Х	Х				F&I Menu/Desking/CRM
MenuVantage (CDK tool)	Х	Х	х	х	Х	Х	Х	Х	х	F&I Menu
Mercedes	Х	Х	Х	Х	Х		Х	Х		Xentry Diagnostic Assistance System
Micro 21				х	Х	Х			х	Inventory, F&I, Credit Application, BHPH
MOC1 Solutions	Х	Х	Х	Х			Х	Х		Wireless Service Drive

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Dealertrack DMS dr TECHNOLOGY THAT DRIVES YOU.

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Signed Contracts:	In QA*			Cust.	lnv.	Deals	Parts	Service	G/L	Solution
Mometum CRM	Х	Х	Х	Х	Х	Х		Х		CRM/ILM
Moxy Solutions	Х	Х	X	Х		Х				AMO products
MyKaarma (Kaarya)	Х	Х	Х	Х	Х		Х	Х		Service Scheduling/Online Svc RO Payments/Tablets
My Star Auto	Х	Х	Х	Х	Х	Х	Х	Х	Х	Personal Assistant
MyDealerLot / Cresan	Х	Х	Х		Х	Х		Х		Service Drive Customer Management
Naked Lime Marketing	Х	Х	Х	Х		Х		Х		Marketing
Netlink	Х	х	х	Х				Х		BI and Analytics
OEConnection	х	Х	Х				х			Parts
OPSTrax	х	Х	х	Х			Х	Х		Body Shop Tracking for Parts
OptionSoft	Х	Х	Х	Х	Х	Х		Х		Menu
Orio Canada	Х	Х	Х	Х	Х			Х		Canada Business Consulting
Pacecaster	Х	Х	Х	Х	Х	Х	Х	Х	Х	Reporting and Analytics
PartProtection	Х	Х	х	Х	Х		Х	Х		Aftermarket Parts Warranty Service
PartsEye / Smartco	Х	Х	Х	Х			Х			Parts Inventory Management
Paymate	Х	Х	х						Х	Payroll and HR Solutions
Process Pro (NewTech Automotive Services)	Х	Х	Х	Х	Х	Х		Х		CRM/Inventory/Desking/F&I Menu/Key Machine
Promax / Dealer Marketing Services	Х	х	х	Х	х	Х				CRM/ILM/Websites
Quick Video	Х	Х	х	Х	Х			Х		Video Stream Service Recommondations
Registration and Titling (RTS)	х	Х	х	Х	х	х			х	Registration and Titling
ReverseRisk	Х	Х	х	Х	Х	Х	х	Х	х	Reporting and Analytics
Revlink (CarCarePeople)	X	X	х	X	X	X		X		CRM/Service Revenue Generation
Reynolds and Reynolds	Х	X	х	Х		Х		Х		Marketing
Ristken Software	X	X	X	X	Х	X				F&I Menu
RJS (Reflections)	X	X	X	X	X	X	Х	Х	Х	Document Archiving
Rome Technologies	X	X	X	X				X	X	Body Shop Estimator
Safe-Guard Products	X	X	X	X	Х	Х	Х	X	X	Warranty Solution and Claims
Scanlt Parts / Innovative Programming Systems	X	X	X	X			X			Parts Inventory Scanning
ScanSolutions	x	X	X		х		x			Parts Inventory Scanning
Seritas	X	X	X	Х	X	х	Α			Inventory Management & Website Services
Singlethread	X	X	X	^				Х		Service CRM/Texting
Smart Co	X	X	X				х	Λ		Bill Payment Service
Smart Payment Plan	X	X	x			Х			Х	Online Loan Payments
SMI Drive / Turning edge	X	X	X	Х		^		х	^	Service Scheduling/Reminders
Spiffit	X		×	^				X		Predictive Analytics
StoneEagle		X	X	V	v	V		^		F&I Reporting and Analytics
Strategic Marketing	X	X	X	X	X	X				Direct Mail and Marketing
Subaru	X	X		X	Χ	X				CRM
	X	X	X	Х		Х				
Sum-Ware	Х	X	X		X					Desking Labouration Coffman
Superior Integrated Solutions ‡	Х	Х	Х	Х	X	Х	Х	Х	Х	Integration Software
Talk Options	Х	Х	Х	Х				Х		Communication tool
Tekion	Х	Х	Х	Х	Х			Х		Mobile Service Lane/Online Service Scheduling/Analytics
Text2 Drive	Х	Х	Х	Х	Х	Х	Х	Х		Texting

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Signed Contracts:	In QA*	In Pilot*	In Prod.*	Cust.	Inv.	Deals	Parts	Service	G/L	Solution
The Higher Gear Group	х	х	Х	Х	Х	Х		х		CRM/ILM
The Impact Group	х	х	Х	Х	х	Х			Х	FI Product Menu
The Warranty Group	х	х	Х	Х	Х	Х	Х	Х	Х	Reporting and Analytics
TimeHighway	х	х	Х	х				Х		Online Service Scheduling
Title Technologies	х	Х	Х	Х	Х	Х				Vehicle Registration
Total Care Auto / LandCar Agency	х	Х	Х	Х		Х		Х		Warranty
Total Customer Connect	х	Х	Х	Х	Х	Х		Х		CRM
TradeMotion / Part Protection	х	Х	Х	Х	Х		х	Х		Aftermarket Product and Parts Warranties
TriNet HR	х								Х	Payroll and HR Solutions
Tronix (CareGard)	х	Х	Х	Х		Х		Х	Х	Extended Warranty Services
TSD	х	Х	Х	Х				Х	Х	Service Loaner/Rental Management
Ubiquiti	х	Х	Х		Х		Х			Reporting and Analytics
United Car Care	х	Х	Х	Х		Х				Vehicle Service Contracts
Universal Warranty (Ally Group)	х	х	Х	Х	Х	Х	Х	Х	Х	Warranty Solution and Claims
Unotifi	х	х	Х	Х	Х	Х		Х		Marketing/ Customer Engagement/Online Service Appointments
Update Promise / Flash of Genius	х	х	Х	Х				Х		Texting/Report Analytics
Valuinsight	х	х	Х					Х		Lead Generation/F&I/BDC/Marketing
vAuto	х	х	Х		Х					Vehicle Inventory
VinSolutions	х	х	Х	Х	Х	Х		х		CRM/ILM/Inventory/Desking
VisionMenu	х	х	Х	х		х				F&I Menu
WHI	х	х	Х				х			Parts Sales
WilsonTechnologies (Oplogic)	х	х	Х	Х	Х	Х		х		Desking/CRM/Compliance/ILM/BDC
Workflow Solutions 360	Х	Х	Х	Х	Х			Х		Service Workflow/CRM/CSI
Xtime	х	х	Х	х	Х			Х		Service Appointment/Service CRM
Zevez	Х	Х	Х						Х	Payables Invoice Payments by Credit Card
Zonic	х			х	Х	х	х	Х		Marketing/BDC/Retention Solutions

### **Superior Integrated Solutions Vendors**

Superior Integrated Solutions provides Opentrack integration to their sub
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American Guardian	Х	Х	Х	Х	Х	Х	Х	Х	Х	Warranty
Autoloop	Х	Х	Х	Х	Х	Х	Х	Х	Х	CRM/Marketing/Service Mobile Inspect Tool
C.N.A	Х	Х	Х	Х	Х	Х	Х	Х	Х	Warranty
F&I Express	Х	Х	х	х	Х	Х	Х	Х	Х	F&I Menu/ Aftermarket products
Interstate National	Х	Х	х	х	Х	Х	Х	Х	Х	Warranty Claim Services
My Star Auto	Х	Х	х	х	Х	Х	Х	Х	Х	Personal Assistant
The Warranty Group	Х	Х	х	х	Х	Х	Х	Х	Х	Reporting and Analytics
Subaru of America	Х	Х	х	х	Х	Х	Х	Х	Х	OEM
Universal Warranty (Ally Group)	Х	х	Х	Х	Х	Х	Х	Х	Х	Warranty Solution and Claims
Safe-Guard Products	Х	Х	Х	Х	Х	Х	х	Х	Х	Warranty Solution and Claims

<sup>\*</sup> In QA - Testing Internally

<sup>\*</sup> In Pilot - Testing in Dealerships

<sup>\*</sup> In Production - Released to all dealerships