

Credit Application Network

The Industry Standard for Automotive Financing.

With our credit application platform, banks, credit unions and other consumer lending institutions can take advantage of innovative functionality to grow originations and meet the needs of their customers — while working as efficiently as possible.

The Dealertrack platform can make the automotive financing process faster, more efficient and more accurate, so you can grow your business.

Get connected to more than 22,000 automotive dealers on Dealertrack. Join this expanding community of 1,600+ lenders, and realize the same benefits they already enjoy.



Features and Benefits:

- Electronic transmission of data reduces errors and speeds processing.
- Receive complete and accurate deal data to make solid credit decisions.
- Respond to dealers with complete funding status and detail for every deal.
- Integrate vehicle valuation and customer ID verification within the credit application process.

Learn more about this product.
888.650.7317
dealertrack.com/lendersolutions

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How can Dealertrack help you better serve your customers, reach more dealers and drive growth?

1. **Dealer Self-Enrollment.** Grow your indirect auto lending business by targeting your choice of more than 22,000 dealers.
2. **BookOut for Lenders.** Book values and complete option values on used vehicle applications are at your fingertips.
3. **Payoff Quotes.** Reduce misquoted payoffs and charge-off risk. Your dealers can access payoff data 24 hours a day.
4. **Dealer Reserve.** Provide all the reserve information your dealers want, and eliminate the risk of lost reports. Your dealers will have immediate access to reserve statements and history.
5. **Announcements.** Communicate efficiently with dealers, automatically notifying them when new documents are available and informing them of new product offerings.
6. **Contract Status.** Your dealers have immediate online access to their retail contract information, including funding details. To further enhance communications, you can include comments from your credit analyst, with links for questions and clarifications.
7. **DealUpdate™.** Allows previously decisioned credit applications to be revised and delivered quickly. You control which deals are eligible for automated updates.
8. **Program Routing.** Automatically inform dealers of your program parameters and identify the deals that meet your lending spectrum. Built-in override reporting helps identify sales opportunities.
9. **Rate Sheets, Documents and Forms.** Streamline communications by publishing customized PDF files of rate sheets and program guides. Provide dealers 24-hour access to current copies of all essential forms from a central location.