

October 8, 2014

Dealertrack Schedules Release of Third Quarter 2014 Results and Conference Call

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Dealertrack Technologies, Inc. (Nasdaq: TRAK), today announced that it will release its third quarter 2014 financial results after the market closes on November 5, 2014. A conference call will be hosted by Mark F. O'Neil, chairman and chief executive officer, and Eric D. Jacobs, chief financial and administrative officer, that evening beginning at 5:00 pm (ET).

A live audio of the call will be accessible to the public by calling 877-303-6648 (domestic) or 970-315-0443 (international); no access code is necessary. Callers should dial in approximately ten minutes before the call begins.

A live audio webcast of the conference call will be available and can be accessed by visiting <http://ir.dealertrack.com/events.cfm>. For those unable to listen to the live audio webcast, a replay will be available on the Dealertrack website shortly after the event.

About Dealertrack Technologies (www.dealertrack.com)

Dealertrack Technologies, headquartered in Lake Success, New York, delivers integrated web-based tools, services and technologies that drive efficiencies and profitability for automotive retailers, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers. Currently, Dealertrack hosts more than 60 million unique visitors per month on 20,000 dealer websites, and operates the industry's largest online credit transaction network, connecting more than 20,000 dealers with more than 1,400 lenders. Dealertrack's market-leading suite of integrated solutions include [Dealer Management Systems \(DMS\)](#), [Inventory](#), [Sales and F&I](#), [Digital Marketing](#), [Registration and Titling](#), [CRM](#), [Fixed Operations](#) and [Independent Dealer](#) solutions.

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